

General Awards Information

To recognise the growing importance of Corporate Social Responsibility (CSR), Environmental, Social & Governance (ESG) and Diversity & Inclusion (D&I) in the treasury marketplace, TMI is delighted to present the Treasury4Good Awards, established in 2019 as the first of its kind in the treasury sector.

Dedicated to those corporate treasury teams, banks, and vendors truly making a difference to their organisation's sustainable growth – and the world around them – these are the first Awards of their kind in our industry.

About the Treasury4Good Awards

Once considered 'soft' topics, CSR, ESG and D&I are now seen as vital strategic tools for business growth and success. What's more, customers, suppliers, employees, and shareholders are increasingly looking for banks and corporates to generate a positive social impact, whilst improving financial performance and working towards a more sustainable business model – in every sense of the word.

Creating a diverse workplace and embracing ethical practices are also critical for organisations looking to stand out from the crowd in a market where reputation is everything.

As the gatekeepers of company cash, corporate treasury professionals, together with the providers of treasury services, have a vital role to play in supporting CSR, ESG and D&I initiatives. Together with driving bottom line improvements, global corporates and banks are now expected to be responsible role models – addressing local and international challenges by using their financial reach to improve lives, society, business, and the environment.

Awards Categories

<u>Banks and Vendors</u>	<u>Corporate Awards</u>
Best Global Bank for CSR/ESG	Top Treasury CSR/ESG Award
Best Global Bank for Diversity & Inclusion	Best Treasury Diversity & Inclusion Drive
Best CSR/ESG/D&I Innovation	Best Sustainable Finance Project
Best CSR/ESG Technology Solution	Best Ethical Investment Initiative
Best Employee Engagement Initiative	Most Sustainable/Ethical Supply Chain Initiative
Best Community Engagement Project	Best CSR/ESG Technology Solution
Best CSR/ESG/D&I Thought Leadership Campaign	Clean and Green Treasury Award
Outstanding Treasury4Good Leader (personal award)	Outstanding Treasury4Good Leader (personal award)
Best CSR/ESG Technology Solution	
Green Solution Innovation	
Best Green Cash & Liquidity Solution	

Further Guidance around Corporate Awards

Top Treasury CSR/ESG Award

For this Award, the judges will be looking for a treasury team that has truly gone over and above to embed CSR into treasury processes. We're looking for a treasury team that lives and breathes CSR and is always looking for new ways to support their organisation's CSR goals.

Best Treasury Diversity & Inclusion Drive

Does your treasury team have a great mix of demographics? Have you gone out of your way to be more inclusive in your hiring? Are you championing LGBT+ initiatives in the workplace? This award recognises those treasury teams actively supporting diversity and inclusion – in every sense.

Best Sustainable Finance Project

From green bonds to positive impact loans and green RCFs, this Award is for those corporates using sustainable finance to make a difference to their organisation and the world around them.

Best Ethical Investment Initiative

Ethical investing isn't just for the retail space. Corporates are now increasingly aware of where they park their cash and for this Award we're looking to hear from treasury pioneers who are championing ethical investments.

Most Sustainable/Ethical Supply Chain Initiative

Whether it's supporting your smaller suppliers through SCF or implementing supplier selection processes that are linked to ethical and sustainable criteria, this Award recognises initiatives designed to raise awareness of CSR in supply chains.

Best CSR/ESG Technology Solution

Have you taken your treasury paperless by embracing digital solutions? Or cut down on the department's electricity consumption by using cloud computing instead of on-premise technology? Or perhaps you've introduced a portal to track CSR metrics and help with non-financial reporting? Whichever route you've chosen, this Award recognises treasury's efforts to leverage technology as a CSR tool.

Clean and Green Treasury Award

Does your treasury team make an extra effort to be clean and green? Perhaps you've run teambuilding activities designed to help the environment – like tree planting or litter picking? Then this Award could have your name on it.

Outstanding Treasury4Good Leader (personal award)

Is there someone in your treasury team who is a true CSR champion? Or someone in another company's treasury who you'd like to nominate? This personal award recognises the efforts of those people who go the extra mile when it comes to CSR.

Nomination Process: Banks and Vendor Awards

There are two ways to be considered for an Award in each category:

1) Self-Nomination

Any bank, technology vendor, consultancy or corporate treasury can nominate their own organisation for an Award in the relevant category or categories.

2) Third Party Nomination

Any corporate treasurer can nominate their banks, vendors or consultancies for an Award in the relevant category or categories.

Self-Nominations and Third Party nominations can be made online via the following link: <https://treasury4good.com/make-a-nomination>. Nominations should be no more than 1,000 words (plus brief supporting document if appropriate).

Nomination Process: Corporate Awards

The Corporate Treasury4Good Awards are open to any treasury department of a corporation or non-bank financial institution. Awards submissions should relate to a specific project or initiative that has started, or been completed, during the 12 months prior to the nomination date.

There are three ways to be considered for an Award in each corporate category:

1) Case Studies

All relevant case studies that have been published in the past 12 months in TMI are automatically considered for an Award and do not need to be resubmitted.

2) Self-Nomination

Any corporate treasury can nominate their own organisation for an Award in the relevant category or categories.

3) Third Party Nomination

Any bank, technology vendor, or consultancy can nominate a corporate client for an Award in the relevant category or categories.

Self-Nominations and Third Party nominations can be made online via the following link: <https://treasury4good.com/make-a-nomination>. Nominations should be no more than 1,000 words and include the following information as relevant to the project/solution:

- Brief summary of the solution/initiative and differentiating features
- External partners engaged in the project/solution (bank(s); technology vendor(s); consultant(s))
- Objectives, and/or challenges the solution/project aimed to solve
- Geographic reach of the project

- Description of the solution/project, including implementation and timelines
- Challenges experienced and how these were overcome
- Benefits/ outcomes of the solution/project
- Wider significance of the project in advancing CSR/ESG/D&I

All nominations will be considered according to the following criteria:

- How closely the solution/project met the objective
- How the solution/project demonstrated innovation and excellence
- How challenges were overcome
- Quantitative and qualitative benefits of the solution
- How the solution/project embeds CSR/ESG/D&I into corporate treasury

Judging Process

All entries will be individually assessed by TMI's experienced Editorial Board – with a helping hand from Robin Page, CEO, and Eleanor Hill, Editor. The judges will pick winners and highly commended organisations for each Award category.

TMI also reserves the right not to make an Award in any category if it believes, in its sole discretion, that the quality of nominations is not of a sufficiently high standard.